

Ready to take your next step in to the digital future?



Electronic Shelf Labels will revolutionise your store's appearance, slash labour costs, reduce waste and increase turnover.

Key Features

- 4 colour display options. Brand new to UK market
- Custom graphics, shapes, images, logos, and fonts
- Scannable barcode and QR code
- Simple POS System integration
- Out of stock and restock functionality
- NFC support for weblinks on smartphones



Up to 24 months with **interest-free credit**

70%
less labour***



Up to 10 years battery life**



Anytime, anywhere
real-time price updates and promotions

“ Remote price updates ensures prices are always accurate. Price updates from ESLs can bring up to 10% additional revenue per annum. ”



Exclusive Offer to Booker Group

- ✓ Based on 2,500 ESLs
 - Mix of 2.6 inch and 2.3 inch
 - Networking equipment
 - Software As A Service (SAAS)
 - Support
- ✓ Extra £100 PA discount on yearly SAAS
- ✓ 2 extra years ESL warranty – 4 years total

FROM ONLY
£232*
PER WEEK

Get in touch today...

retailsales@averyberkel.com | 0121 568 1039 | www.averyberkel.com

Avery Berkel

*Based on 24 month interest-free credit repayments of £1,003 per month. Subject to site survey and credit check. Terms and conditions apply.

Based on 2x daily ESL updates. *Labour savings associated with price changes based on 100x price updates per week, requiring 7 hours per week for a year.