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Booker In-store Radio

Londis Budgens Premier 

Want to enhance the customer experience
and drive basket spend in your store but
don't want to pay high fees?

Booker In-Store Radio is a dedicated, exclusive, own-brand radio station created to support our members in becoming bigger and better.

Through tailored music profiling and regularly updated brand advertising to inform of the latest offers, promotions and deals, your own radio service will provide customers with an enjoyable shopping experience to increase dwell time and your profits.

Choose from different music styles, including our royalty-free option, which saves on PPL and PRS music licenses. All of this is available for just **£22.50 per month** via central billing, and includes music, adverts, and media player rental. Sound system supply and installation also available at an additional cost.

Get in touch today for more information:

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Scan to learn more:

